



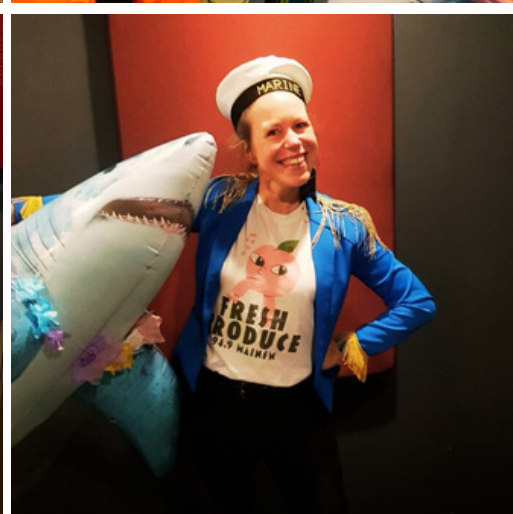
Photo: MainFM at Castlemaine Idyll 2025
by Otto Van Pager Anderson

94.9 MAINFM ANNUAL REPORT 2024/25



Thank you to our wonderful volunteers...





Thank you to our wonderful volunteers...



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Acknowledgement of Country

We acknowledge that MainFM broadcasts on Dja Dja Wurrung Country. We would like to acknowledge and pay our respects to the Dja Dja Wurrung People, the Traditional Owners of the land that we are standing on today. We pay our respects to leaders and Elders past, present and future, for they hold the memories, the traditions, the culture and the hopes of all Dja Dja Wurrung Peoples. We express our gratitude in the sharing of this land, our sorrow for the personal, spiritual and cultural costs of that sharing and our hope that we may walk forward together in harmony and in the spirit of healing.

Introduction

Welcome to MainFM's 2024-25 Annual Report. It's a celebration of our community, and the people that make this place great.

About Us

94.9 MainFM is an award-winning community radio station based on Djarra country in Castlemaine, broadcasting music, community news, talks, and specialist programs and events throughout a large area of Central Victoria.

MainFM is a not-for-profit organisation which is owned and operated by and for the community and relies on sponsorship and listener subscriptions for its day-to-day broadcasting and administrative costs. The station operates from the Workspace building in Halford Street, Castlemaine with three part-time staff members, whose positions are funded by the Community Broadcasting Foundation, and also operates with over 100 volunteer presenters.

It is governed by an elected Committee of Management and is dedicated to creating an asset that resonates and belongs to the broader community.

MainFM is committed to broadcasting high quality radio 24 hours a day and streaming online. Our presenters are locals and programs are varied and diverse, with over 70 shows across the program grid, reflecting our community.

Castlemaine District Radio Inc. is registered in Victoria
A0047091H — ABN 96 208 316 461 .

Ph: (03) 5472 4376

Email: info@mainfm.net

Website: www.mainfm.net



MainFM Pet Subscriber Bebe

Committee of Management

President: Richard McLeish

Vice President: Hayley West

Secretary: Suze Hogan

Treasurer: Rachael Cilauro

General Members: Ian Patrick, Simon Smallchua, Martin Lee, Luqman Latif

Staff

Station Manager: Steph Riddel

Sponsorship and Events Manager: Sue McLennan

Volunteers and Training Coordinator: Alex Playsted

Volunteer Coordinators

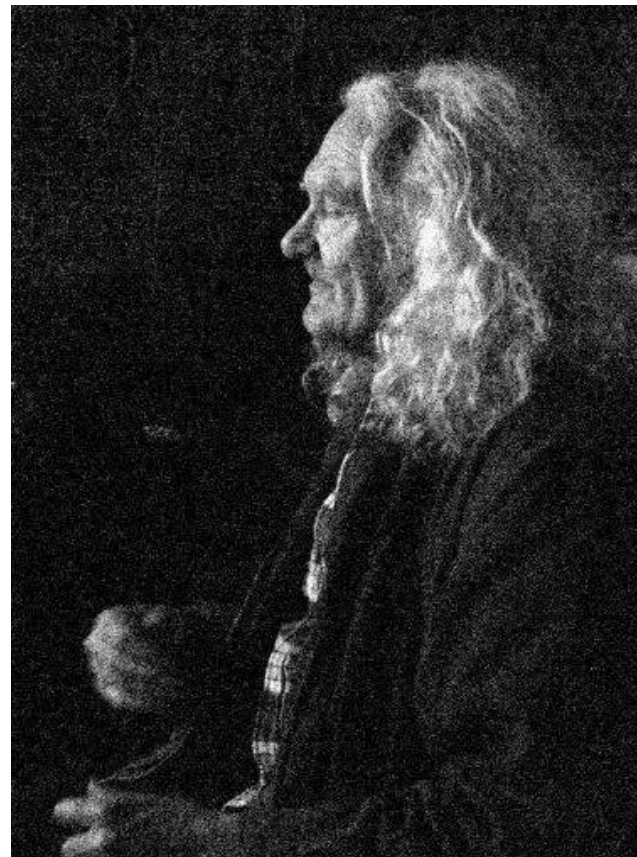
Programming - Melissa Scott

Tech - Martin Clifton



Vale Colin Lemon

On 12 September 2025, we lost a much treasured member of our MainFM family, Colin Lemon. Col was core to getting our signal out to the world - he knew all the secrets of the mysterious machinations, constantly tinkering in the background to keep us on the air, always humble and gentle. Always listening, he loved MainFM and probably knew the grid, our presenters and our shows more than anybody. He's been a source of support for many of us. When we were stuck it was Col we turned to for solutions. He curated the playlist and made sure our promos fired. He was committed to bringing local music to the airwaves with his much loved show Live n Local. To say he will be missed is an understatement.



President's Report

Hard to believe it's another 12 months in the can for the greatest little station in the constellation. Despite a flood, personnel changes and myriad curveballs from the radio gods, the broadcast is stronger than ever. Tune into the station at any time of the week, and the goodness is audible in every minute of programming.

In a calendar littered with goodness, Radiothon is the Carnival of the station, and the \$28,000 haul is testament to the strength of Steph "Rockstar" Riddel's planning and Sue "Sparkling" McLennan's bag of \$10,000 in prizes. The Main GAME in June also brought the vibes, despite arctic conditions.

We waved off Alex "OB Wan" Playsted from the Volunteer Coordinator role, after he got snapped up by the high school. The huge loss is only offset by the awesomeness of Laura "Call me Lauz" Cady, who has jumped into the role with zing, zam, and kapow.

Rich "Third Eye" Moffat eased off his programming coordinator duties, but just as you think we'd never replace the experience and calmness, Melissa "On Air" Scott stepped up and has delivered countless great interview opportunities and new shows to the grid.

The Committee of Management said a sad goodbye to our Vice-President Hayley "Departure" West, Treasurer Rachael "Super Supreme" Cilauro, and Luqman "Lo-Fi" Latif. But the new crew seems ready and eager for whatever is next - much thanks from me for support this year, particularly Suze "Steadfast" Hogan.

Plus all the unseen hands around the place, working their magic in the dark. You're essential in all this too.

I've stopped trying to guess what the future holds for MainFM, but I can say that we are working on our digital reach, which should go to the moon in 2026. And we might just have something 360 to celebrate in the new year also. I push off into the ether, we'll need a new President too - get in touch with any inklings.

And in the interim, stay tuned.
Long live MainFM.
We love you so.

President

Rich 'El Presidente' McLeish



Amongst a year of the usual agendas, minutes and zoom meetings, 2024/2025 was a year of tangling and wrangling with bureaucracy. The focus has been on improving governance while meeting our compliance requirements:

- Persistence and CBAA support and resources saw MainFM achieve charity status this year;
- Work commenced on obtaining Deductible Gift Recipient status;
- As part of obtaining charity status, we resolved long standing access issues to the online ATO services;
- We reviewed and updated all MainFM banking access and accounts; &
- Continued improvements to CoM document management and storage.
- Improvements to the management and recording of MainFM members

MainFM policies are important public documents to guide our operations. This past year we have taken the opportunity to add two more policies to the existing suite:

- Child Safety Policy and Process, an important policy to reflect our commitment to working with children and establish clear responsibilities regarding the safety and wellbeing of children who connect and interact with MainFM.
- a Code of Conduct.

I look forward to continuing my MainFM journey as a volunteer on the CoM alongside my colleagues, all MainFM volunteers, listeners and community as we support the best station in the nation.

Rock On.

**Secretary
Suze Hogan**



Treasurer's Report

The 2024–25 financial year has seen MainFM navigate a period of consolidation following several years of post-pandemic recovery and growth. While the broader economic landscape remains challenging with continued cost-of-living pressures and a tightening of grant funding, the station has demonstrated resilience and adaptability in maintaining high-quality operations and strong community engagement.

This year's financial results reflect a shift from the exceptional income levels achieved in 2023–24 to a more stable and sustainable operating position. Total income for the period was \$175,382.57, compared with \$218,575.47 in the previous financial year, a decrease primarily due to lower grant income and reduced fundraising revenue. Despite this, MainFM continued to strengthen its operational income streams, with sponsorship, membership, and subscriber income all showing healthy results, illustrating the ongoing support and value placed on the station by our community and local business partners.

Grant funding for the year totalled \$49,690.54, representing a significant reduction from \$105,634.00 in 2023–24. This decrease was largely due to the conclusion or scaling back of specific project and salary grants. Nevertheless, we are proud to have secured continued core funding from the Community Broadcasting Foundation (CBF), which has been instrumental in supporting our staffing structure and ensuring consistent leadership and operations. This support not only strengthens our capacity to deliver quality programming but also reinforces the station's commitment to professional development and community service.

Operating expenses for the year were \$176,851.91, down from \$197,397.59 in the previous year, reflecting strong cost control and disciplined financial management. Nonetheless, with total expenses slightly exceeding income, the station recorded a modest net loss of \$1,469.34 for the financial year. While this marks a shift from last year's surplus of \$21,177.88, the result remains consistent with the strategic objective of maintaining stability during a period of reduced external funding.

Despite the small deficit, MainFM closes the financial year in a strong and stable position, with healthy equity reserves that provide a solid foundation for the year ahead. This position enables the station to continue investing in its people, technology, and community outreach while maintaining prudent financial oversight. Key areas of investment included equipment maintenance and upgrades to support reliable broadcasting services, as well as targeted spending on marketing and community events to maintain visibility and engagement. These outlays contribute to the long-term sustainability and operational readiness of the station.

As we move into 2025–26, the financial focus will be on rebuilding and diversifying income sources while continuing to seek core support from the Community Broadcasting Foundation (CBF). The coming year will also see renewed efforts to strengthen volunteer engagement and operational efficiency, ensuring MainFM remains a vibrant, accessible, and community-owned broadcaster.

In summary, while 2024–25 presented financial challenges, the organisation remains in a sound position with stable equity and a clear path toward sustainability. The station's ability to adapt to changing funding landscapes, supported by a dedicated volunteer base, CBF funding, and a committed management team, continues to be its greatest asset as we plan for the years ahead.

On behalf of the Board, I extend my heartfelt thanks to all members, sponsors, volunteers, and supporters for their ongoing commitment to MainFM's success. It has been a privilege to serve as Treasurer, and this report marks my final financial report for MainFM.

Treasurer
Rachael Cilauro



When I reflect on MainFM's journey, I'm struck by just how extraordinary this little station is. Community media is a tough game but somehow MainFM continues to shine. And we do it with style, heart, and the unmistakable joy that comes from over 100 local rad humans showing up for their community.

Despite the spanners and operating on reduced staff hours, this year has been one of momentum. Long-planned improvements are coming to life. Under the leadership of our Technical Coordinator Martin Clifton and his tech wise team, we are focussing on our IT foundations with big changes being made to how we manage the formidable data flow that comes with broadcasting 24/7. These big structural changes sit quietly behind the scenes but will deliver big gains. We've been promising it for a while, but ON Demand is coming! We just need to build a new website to accommodate it first. But it means you'll be able to listen back to your favourite shows with ease.

Our programming has never been stronger. Under the expert leadership of our Programming Coordinator Melissa Scott and our hard-working Programming Committee, our busting-at-the-seams grid continues to thrive with shows spanning music, talk, storytelling and specialist content. The breadth and quality of radio being made here is remarkable. Special programming flourished again this year: from Campbells Creek Primary School, Castlemaine Secondary College, The Pause and Able Radio's, as well as special content for International Women's Day, Aus Music Week, NAIDOC, Pride, 16 Days of Activism and much, much more. This is what community radio does best – amplifying local voices that deserve to be heard.

Our work continues around building community resilience. With assistance from a grant through FRRR we've purchased back up power generators and UPS machines for power outages. We've strengthened relationships with the Castlemaine SES and Emergency Expo. We took part in the Mount Alexander Shire Community Led Flood Recovery & Resilience Workshops, working with organisations to plan and prepare community led response to disaster. We undertook Emergency Preparedness training, to evaluate MainFM's ability to operate in disaster scenarios. A hypothetical that was put to the test when our station was badly damaged due to flooding from a burst water main on the first floor of the Old Hospital. A major incident that we are still recovering from. Thanks to the professionalism of volunteers present at the time, no one was injured and was able to exit the building safely. Our amazing tech team MacGyvered a remote station at the base of our transmitter, in the bush at the Optus tower behind Don, so we were able to continue broadcasting, albeit with pre-record content only, which is how we continued for an entire month until it was safe to re-enter the building. Then the re-build works of our studios began.

Our community engagement was vibrant, too. With our OB van in tow, we broadcast from Idyll, Town Folk, Rotary Carols and more. We strengthened youth engagement through a new partnership with Castlemaine Secondary College and continued building relationships with local organisations thanks to Sue McLennan's expert stewardship of our sponsorship and partnerships portfolio. The generosity of our sponsors – particularly evident in the Radiothon prize haul – is something we never take for granted.

To our volunteers – thank you. You are the soul of this station. To our staff team – Sue, Alex, and now Lauz! – your dedication, humour and creativity make MainFM a truly joyful place to be.

To our Committee of Management – your guidance, steadiness and care underpin everything we do. Exemplified by the publication of our Strategic Plan for 2025-28, a document that will underpin our planning and activities for the years to come.

In sadness, we said farewell to Col, a much loved member of our radio family. Forever jamming with Jerry Garcia in the stars.

MainFM is, at its core, a place of belonging. You can hear it in the sound, and I'm incredibly proud to lead this vibrant, resilient, unstoppable little station.

Station Manager
Steph Riddel



Programming Coordinator's Report

This year the Committee lost a valued Committee member, Colin Lemon. Col will be greatly missed as he was the ears of the Committee.

I would also like to thank the Committee members for their work - Bridget Haylock, Rosie Collins, Sue Vaughan and Elizabeth Scanlon. The Committee meets every two months and evaluates all new show proposals.

This year we have welcomed a number of new shows:

- Castlemaine Secondary College Hype
- Leo Roc Radio
- The Nugget
- O My Stars
- Against the Grain
- Thursdays on my Mind
- Tone Poem
- On the Radio
- The Spirit of Jazz
- Folks on Film

I would like to thank presenters who left us this year - Adrian Hodda, Luke Jacques, Elvis Walsh, Jimmy Naylor, Tegan Gigante, Moby Wilson, Claire Mitchell, Dan Ring, Madeline McClelland and Mungo Jones.

We have a number of new presenters waiting in the wings and the Committee has decided to reinstate Test Drive on a Wednesday night 11-midnight. This will allow new presenters to get a feel for the desk and being live in the studio.

We have discussed Graveyard shifts and whether these should be available to new presenters on a buddy system with existing presenters.

The Committee has also been monitoring the gender ratio - we currently have 43 women and 62 men presenters. In the future, it would be good to achieve a more equitable split.

I would also like to thank our Station Manager Steph for steering the ship and the Committee of Management for assisting with issues such as AI. Special thanks to Bradley Dawson for helping with the website and Steve Charman for setting up folders and sequencing.

Melissa Scott
Programming Coordinator



2025 started with plans to do many things, the priority being the upgrade of all computers to Windows 11.

Then on 27th June, 2025 the station was flooded.

The offices were uninhabitable but in less than 24 hours we were back up and running in a limited capacity. For nearly a month we had no access to the Halford St offices and all content was provided by playlists and prerecords with no live broadcasts.

However, with adversity comes opportunity. During the downtime, and in the weeks following, much work was done on a technical front:

- Studios 1 & 2 were upgraded with all new hardware (computers, monitors etc).
- Studios 1 & 2 under-desk cabling was reworked to keep everything off the floor.
- Station servers and remote-access PCs upgraded to Windows 11
- Management platforms upgraded. SMS alerting now active in the event of power failures at station and tower.
- Delegation Switcher (facilitates switching between studios and playlist) was repaired.

There is still work to be done on the computer upgrade front and this should be complete by the end of 2025. There are many other projects heading into 2026, not the least being the conversion of office data and email management to Google Workspace.

Tech Committee Members: Martin Clifton (Chair) Steve Charman, Adrian Hodda, Colin Lemon, Jimmy Naylor, Mike Reeves, Scott Sanders, Alex Bennett, Joe Miles, Sam Baker.

Martin Clifton
Technical Coordinator



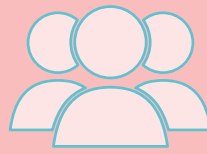
MainFM In Numbers



170
Volunteers



79
Shows a week



3
Staff



8
Board Members



5
Outside Broadcasts



537
Subscribers



65
Sponsors



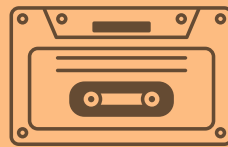
6.5K
Social Media
Followers



3.9K
Website Hits
Per Month



111
Pet Subscribers



820+
Mix Cloud Followers



2K
Transmissions
E-newsletter
Subscribers

MainFM Listener Survey 2025

I love this radio station!!

MainFM is a constant reminder of how exciting, welcoming and creative our town is.

I appreciate the exposure to new music, community & gig opportunities, stuff that makes me think, and old music that means I don't have too.

Love the energy and effort of MainFM

MainFM is the primary way I find out what's on in and about Mount Alexander which keeps me connected to the community.

The text exchanges that occur during shows make you feel like you're really part of it.

MainFM is great for my mental health and sense of connection. I am very grateful for this super special and super local radio station. It is a real service to the community.

MainFM is an important outlet for people in the community to express themselves and communicate with others.

Sourcing grants continues to be a funding stream the station relies on to help pay the bills, update equipment, deliver projects and make great radio. We acknowledge and are so thankful to our funding bodies below. In this reporting period, MainFM was fortunate to receive the following grants:

Community Broadcasting Foundation

Development and Operational Grant

\$30,000 – Support for Staff Salaries

\$12,360 – Support for Volunteers & Training Coordinator Salary

Content Grants - MainFM auspiced a series of grants for MainFM presenters & projects

\$24,500 - Able Radio

\$23,790 - Unmasked Families

Mount Alexander Shire Council Events Grant

\$3000 – MAIN Game 2025

Mount Alexander Shire Council Funding Pledge

\$5000 - to assist with core operational costs

Mount Alexander Shire Council Community Grant

\$3000 - The Pause Podcast Series, produced by Kya Moore & Lucy Armstrong

Castlemaine Rotary

\$1000 - MAIN Game 2025



**Community
Broadcasting
Foundation**



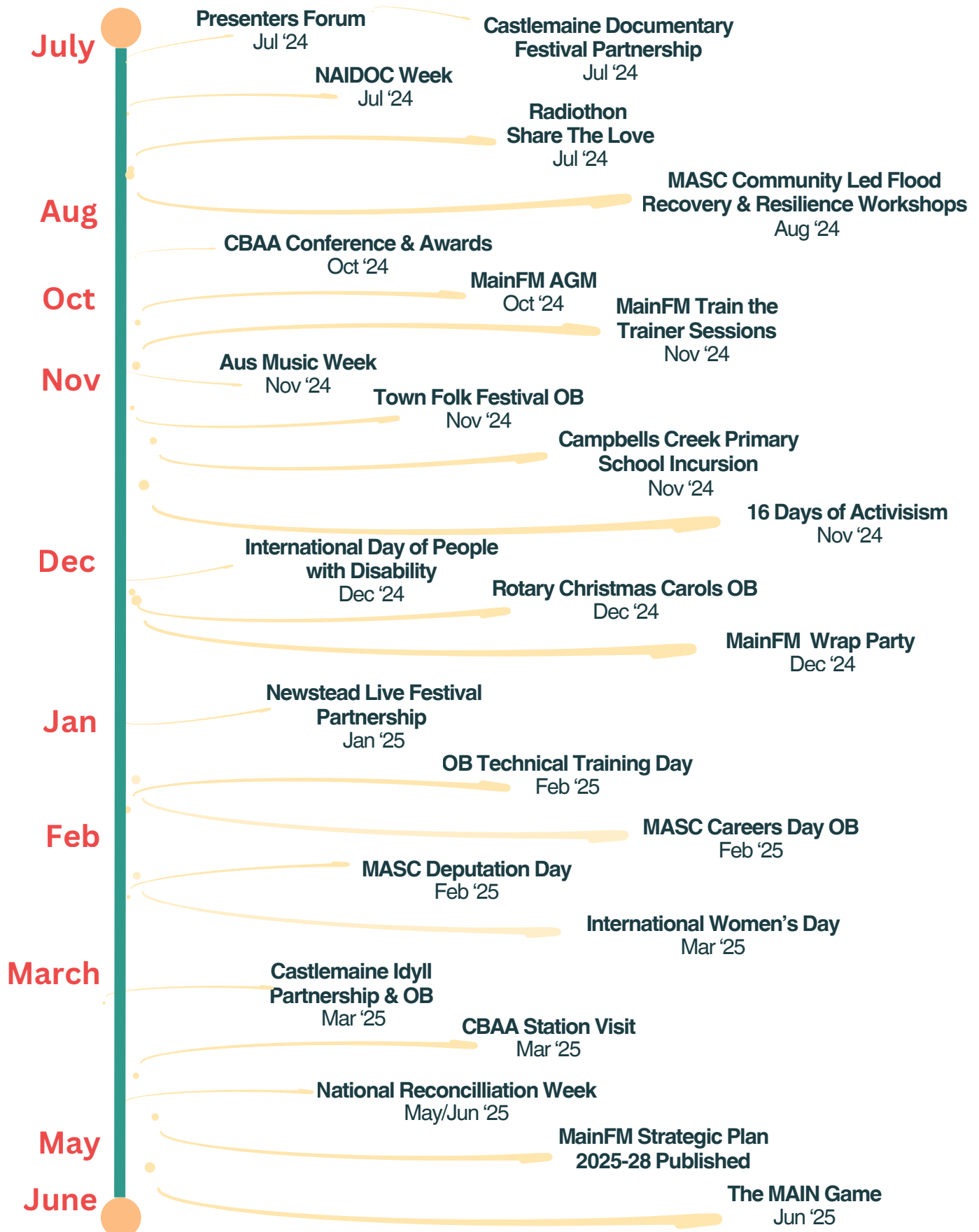
FRRR
Foundation for Rural
Regional Renewal



**Mount
Alexander
Shire Council**

Rotary
Castlemaine





Radiothon 2024 carried the theme "Share the Love", celebrating the deep connection between MainFM, our listeners, and the local business community. The theme reflected the ongoing passion for community radio and the collaborative spirit that sustains us.

Radiothon 2024 was held against a backdrop of sector-wide challenges. In early 2024, we were advised of significant reductions in federal government funding across the community radio sector. This had a direct impact on our operations, resulting in reduced staff hours and a need to reassess resources.

Despite these pressures, the community rallied. We made a modest increase to subscription fees, and as a result, and thanks to continued listener loyalty, we saw a 3.5% increase in subscriber revenue compared to 2022-23.

Our generous prize pool totalled \$10,000, thanks to the ongoing support of businesses both local and from further afield. This incredible backing from our sponsors and other businesses highlights the enduring value they place on MainFM and its role in the region.

Radiothon remains not just a fundraiser, but a powerful annual reminder of the collective love for independent media, community storytelling, and local voices.



Our beloved annual footy match fundraiser, The MAIN Game, delivered another memorable day of community and connection, despite the rain! The event continues to be one of MainFM's most successful fundraising initiatives, reinforcing its place as a true highlight on the Castlemaine calendar.

This year it was the Rockatoos who were victorious with a convincing 26 point win over the Radio Galahs, delighting their loyal supporters.

Entertainment was a major feature once again with the iconic Thompsons Foundry Band kicking things off with their trademark brass brilliance whilst Curlers kept the energy high with a lively half-time set and the Rural Hot B*tches literally hitting the ground with a fierce and hilarious three-quarter time dance routine.

A heartfelt thanks goes to our tireless event partner, Jeremy Forbes and HALT (Hope Assistance Local Tradies), whose dedication and ongoing support make this event possible. We're also incredibly grateful to the many local businesses who backed the event through sponsorship, donations, and in-kind support.

The MAIN Game once again proved how deeply MainFM is rooted in the heart of our community. Thanks to Shedshaker Brewing, Mount Alexander Shire Council, Rotary Castlemaine, Railway Hotel, Sound Recordings, Bridge Hotel, Castlemaine Vintage Bazaar, Love Shack Brewing, Health Actions, Wham Bam Caravan, Harvest Fruit & Veg, Sac 'o' Suds Laundrette, Salvage Yard and Ice Cream Republic.

Photos: Marion Williams



Outside Broadcasts

We pulled back a little on our OBs in this past year to match our capacity, but we do love getting out and about in the community! If you would like a MainFM OB at your next event, factor us into your budget and get in touch, we'd love to hear from you.

- **Townfolk Festival** November '24
- **Rotary Christmas Carols** December '24
- **MASC Careers Day** February '25
- **Castlemaine Idyll** March '25
- **MAIN Game** June '25



Youth Engagement

MainFM continued our commitment to engaging with young people, and bringing their voices to the airwaves. In this year we have:

- Hosted multiple Work Experience Students. If you know a young person that would like to do work experience placement with us - get in touch!
- Supported young people to present at Outside Broadcasts
- Worked with Campbells Creek Primary School to produce a two hour show special with their Grade 6ers through our Radio School Incursions Program, supported by FRRR - Foundation for Regional & Rural Renewal
- Strengthened our ties with Castlemaine Secondary College through a new partnership resulting in a new weekly show CSC Hype (Mondays at 5pm). Led by Vocational Major and FLO students, CSC HYPE is a dynamic variety show covering many topics, ideas and points of view from local teenagers.



Saltgrass *funded by the Community Broadcasting Foundation*

Saltgrass is a show about how our community is grappling with the climate crisis. Hosted by Allie Hanly, the show deep dives into the minds, hearts and activities of everyday people here in Castlemaine and surrounds. The goal is always to inspire, educate and help people feel connected to a vital and important movement.

Saltgrass has been broadcasting since 2020 and has received international recognition, gained a loyal local audience and won a couple of national awards. There are now over 100 episodes to enjoy and they are all available on the podcast. New and repeat episodes air every Monday morning on MainFM at 9am. It has been a year with a lot of activity behind the scenes but not many episodes published.

Allie is still in editing and production mode for season 6 of Saltgrass which will take listeners with her across the Nullarbor and into the desert of WA with a group called Desert Discovery. They are citizen scientists and nature enthusiasts who drive deep into the outback to count lizards, birds and flowering bushes. All data is given to universities and public organisations to help build a knowledge base about what ecosystems look like in remote Australia. This season is due to launch in late 2025.

Saltgrass is supported by grants from the Community Broadcasting Foundation.



Able Radio *funded by the Community Broadcasting Foundation*

It's been another busy year for Able Radio. Brayden continues to shine, panelling the first 30 minutes of the show and delivering his comprehensive weather report. Fin Connolly has been joining the panel from the beginning of the program with Brayden and myself until the arrival of the crew from Windarring. This is something Fin really looks forward to, which shows in the way he interacts with the group.

Chris Palamouton from Kyneton has gone from strength to strength with his joke segment and is a fabulous addition to the team. All Chris's jokes are original, which makes it even more impressive, while local icon Peter Sainsbury has been a regular inclusion on the show, willingly sharing his thoughts and his old-school love of 50s, 60s and 70s music.

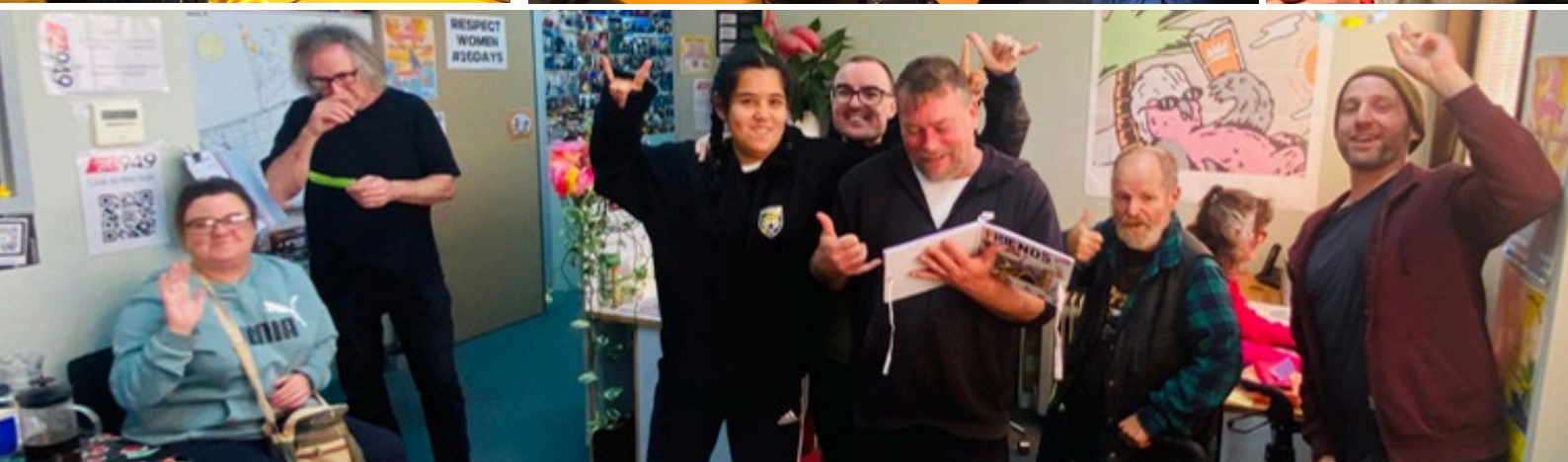
Jacob Creme has been making the weekly trip down from Bendigo to close out the show with a mix of hard rock and heavy metal. It's his passion and it's been a welcome addition to the program.

Able Radio continues to provide a much needed voice to the disability community and has up to eight regular panelists, with a few additions attending on a more casual basis. I have seen panelists such as Katie Nolan grow immensely in confidence over the past year, from someone who was quite shy to now singing and laughing and having a great time while live to air.

Over the course of this year, I have been working with a group from Able Radio to create a podcast, centred around Windarring and the various programs and opportunities they offer. As a result of this, we have been able to promote Able Radio on this format and I see further opportunities for the two to intertwine. We are all looking forward to yet another fulfilling and busy year of Able Radio.

Able Radio is supported by grants through the Community Broadcasting Foundation

Jakob Schmitt, Able Radio Producer



Unmasked:Families *funded by the Community Broadcasting Foundation*

Unmasked: Families is an exciting new radio series in the works that explores what family life is like when some or all members are neurodivergent. Produced by Jasper Peach, this eight episode season will zoom in on family within this minority group, welcoming representatives from eight families to share their lived experience, challenges, wins and discoveries.

Featuring intimate discussion in a safe space between neurodivergent people, where stories shared can be disseminated to obliterate isolation and shame, fostering inclusion in the media landscape where crucial representation has been lacking.

To be aired on MainFM and available as a podcast series - production is underway. Stay tuned!

Jasper Peach, Unmasked: Families Producer



The Pause *funded by Mount Alexander Shire Council Community Grants*

MainFM seasoned presenters Kya Moore and Lucy Armstrong have together created The Pause, a series about Perimenopause and Menopause.

Keen to share information about what supports are available, they spoke to local specialists and champions, interviewed lots of local people and heard back from many of the community via a menopause survey. Using this gold mine of information, they have created a 10 part radio series that is unapologetically hyperlocal, unforgettably candid and incredibly informative. It's also heartfelt, joyful and sobering, so grab yourself a cuppa, settle into your favourite chair and get ready to feel empowered and know that what you're experiencing is real.

Broadcast on MainFM and available here:
<https://thepausepodcast.com.au/about-us/>

Kya Moore & Lucy Armstrong, The Pause Producers



Photo by Fred Fred Farquhar

Sponsorship remains a vital part of MainFM's ongoing success, contributing significantly to our overall income and helping us continue to serve and connect our community.

In the 2024-25 financial year, MainFM generated \$69,792.08 in sponsorship income, a solid increase from the \$42,141.68 raised in the previous year 2023-24. This growth reflects both the value local businesses place on their association with MainFM and the reach our station provides.

We offer a range of flexible sponsorship packages, including:

- Short and long-term campaigns
- Exclusive show sponsorships
- The opportunity to sponsor The MAIN Game

More than 60 businesses and organisations supported MainFM through business sponsorship, the majority being local enterprises who value our role in building community and providing a trusted platform for connection and promotion.

In addition to our business sponsors, there were over 30 businesses and organisations who partnered with us through short-term sponsorship campaigns. These included our One Week Wonder and Monthly Sponsorship packages, both of which continued to be popular options for event promotion. Collectively, these campaigns made a valuable contribution to our overall sponsorship income and strengthened our relationships across the local business community.

We continue to forge strong partnerships with local organisations that align with our values, including:

- Mount Alexander Shire Council
- Castlemaine Community House
- Castlemaine Pride
- Castlemaine Fringe Festival
- Castlemaine Secondary College
- Castlemaine SES
- Castlemaine Documentary Festival
- Castlemaine Mail
- HALT (Hope Assistance Local Tradies)
- Windarring Castlemaine
- Newstead Live
- Passions and Pathways
- Cambells Creek Primary School



Heartfelt thanks to our business sponsors:

Aborea Tree Management	Enviroship Newstead	Railway Hotel
The Albion Castlemaine	Firetail Enivornment	Rocksteady Records
Anne Markiewicz	Fred's Tiny Houses	Red Hill Hotel
Awakenings With Anwyn	Grainger Legal	Sac of Suds Laundrette
Bar Merenda	Green Goes the Grocer	Saffs Café
Barrow Boy Traders	Harvest Fruit & Veg	Saint Florian Cafe
(formerly Maine Secondhand)	Health Actions Castlemaine	Salvage Yard
Bendigo Records	House of Andersen	Shedshaker Brewing - Taproom
Boomtown Winery & Bistro	Ice Cream Republic	Smith & Brown
The Bridge Hotel	Jen Tighe Photo	Sound Recordings
Castlemaine Community House	Johnny Baker	Stoneman's Book Room
Castlemaine Documentary Festival	Lifthouse Design	Stress Less Moves
Castlemaine Football Netball Club	Lisa Chesters Office	Super Hero Banh Mi
Castlemaine Fringe Festival	Lot 19	Tea Dispensary
Castlemaine Fitness Centre	Love Shack Brewing	Togs Cafe
Castlemaine Mail	Maldon Neighbourhood Centre	Theatre Royal Castlemaine
Castlemaine Safe Space	Mount Alexander Shire Council	TSB Plumbing & Drainage
Central Spark Victoria	Mulberry's Delicatessen	The Undercut Club
Castlemaine Vintage Bazaar	Newstead Live	Uncle Rick's Waaman Tours
The Coolroom at Northern Arts Hotel	Office of Maree Edwards	Windarring
Dr Marty's Crumpets	Over the Moon Studio	Wonderpants
	Rad Cycles	Woodley's Pies

Subscriber Discounters

We're also grateful to our Subscriber Discounters, who provide exclusive deals to our subscribers. Their generosity adds real value to a MainFM subscription and reinforces the strong network of mutual support between the station, our listeners, and local businesses.

Castlemaine Community House	Rocksteady Records
Ice Cream Republic	Michael Wolfe Studio
Johnny Baker	Stoneman's Book Room
Barrow Boy Traders	The Taproom
Maine Shoes & Accessories	The Undercut Club
Sound Recordings	Theatre Royal Castlemaine
Pud for All Seasons	Wonderpants



Profit and Loss

Castlemaine District Radio Inc. For the year ended 30 June 2025

	2025	2024
Trading Income		
Other income		
Donations	853.13	3,657.62
Fundraising	8,446.33	19,257.29
Production Studio Hire	120.00	2,536.07
Interest Income	1,604.20	1,630.84
Total Other income	11,023.66	27,081.82
Grants		
Grants - Content	1,830.54	3,000.00
Grants - SM Salary	30,000.00	51,714.00
Grants - Station grants	5,500.00	27,020.00
Grants - Training Co-Ordinator	12,360.00	23,900.00
Total Grants	49,690.54	105,634.00
Operational income		
Memberships	5,640.00	3,810.00
Merchandise Sales	5,116.30	7,251.29
Sponsorship	69,792.08	42,141.68
Subscriber Income	32,560.87	31,556.68
Outside Broadcast	1,559.12	1,100.00
Total Operational income	114,668.37	85,859.65
Total Trading Income	175,382.57	218,575.47
Gross Profit	175,382.57	218,575.47
Operating Expenses		
Accounting Fees	6,872.22	6,522.53
Advertising & Promotion	(13.15)	389.99
Bank Fees	84.11	64.99
Events & Marketing	4,835.48	434.94
Insurance	4,527.80	6,870.11
Interest Expense	365.52	-
Licenses & Permits	8,461.17	4,958.90
Merchandise Costs	8,361.00	4,474.41
Office Supplies	2,416.38	1,016.63
Postage	727.50	340.30
Printing	330.60	355.06
Rent	18,755.50	19,942.00
Repairs and Maintenance	352.00	-
Sponsorship Production	1,150.00	2,310.00
Studio Equipment	7,732.07	1,327.04
Subscriptions	1,997.00	1,381.29



	2025	2024
Superannuation	11,078.03	14,338.24
Telephone & Internet	1,923.87	1,424.56
Training	131.60	-
Wages	96,331.21	130,349.70
Website Hosting & Maintenance	432.00	896.90
Total Operating Expenses	176,851.91	197,397.59
Net Profit	(1,469.34)	21,177.88

Balance Sheet

Castlemaine District Radio Inc. As at 30 June 2025

	30 JUNE 2025	30 JUNE 2024
Assets		
Bank		
AUD PayPal	-	213.81
Castlemaine & District Radio Inc	77,822.03	107,888.16
Term Deposit	11,533.83	10,984.62
Visa Card Account	743.74	328.90
Total Bank	90,099.60	119,415.49
Current Assets		
Accounts Receivable	35,275.65	13,486.13
Prepayments	200.00	-
Total Current Assets	35,475.65	13,486.13
Total Assets	125,575.25	132,901.62
Liabilities		
Current Liabilities		
Accounts Payable	313.15	5,912.74
Grant Funds Payable	12,748.50	3,745.54
PAYG Withholdings Payable	2,964.00	11,570.00
Superannuation Payable	2,717.16	3,308.82
Total Current Liabilities	18,742.81	24,537.10
Non-current Liabilities		
ATO Integrated Client Account	(62.74)	-
Total Non-current Liabilities	(62.74)	-
Total Liabilities	18,680.07	24,537.10
Net Assets	106,895.18	108,364.52
Equity		
Current Year Earnings	(1,469.34)	21,177.88
Retained Earnings	108,364.52	87,186.64
Total Equity	106,895.18	108,364.52



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18th November 2025

NOTES TO THE ACCOUNTS

CASTLEMAINE DISTRICT RADIO INC.

For the 12 months period ending 30 June 2025, Castlemaine District Radio reported a deficit of \$1,469.34. This is a \$22,647.22 decrease in profit when compared to the financial year ended 30 June 2024. The decrease is mainly due to a reduction in grant funding income. In reaction to the reduction of grant funding available, station management & the board took action and lowered the wage costs, relying on community volunteers to fill the gaps.

Key financial outcomes for 30 June 2025 Financial Year:

Net deficit \$1,469.34
Cash at bank \$90,099.60
Total assets \$125,575.25
Total liabilities \$18,680.07
Net Assets \$106,895.18

Total income for the 12-month period is reported to be \$175,382.57. This is a 20% decrease when compared to the same period for the year ending 30 June 2024. Most significant decreases in income numbers were from Fundraising and Grant Funding. We note an excellent result for sponsorship income, reporting an increase of 65% compared to the previous 12-month period.

Total operating expenses were \$176,851.91 for the financial year ended 30 June 2025. There was an overall net decrease of \$20,545.68 or 10% in expenses when compared to the financial year ended 30 June 2024. While there were decreases in the cost of insurance and rent, and wages were brought back, significant increases were seen in events & marketing, licenses, merchandising, studio equipment and office expenses.

Looking forward, the management team and board are taking a more proactive role in financial management of the station. We hope that we can continue to assist as required to ensure that Castlemaine District Radio Inc can report a healthy financial result for the coming financial year.

Kylie Fallshaw
Director
BAS Agent
TPB Registration Number 260272714



**MainFM is supported by the
Community Broadcasting Foundation**

Community Broadcasting Foundation

Sincere thanks to our photographers who contributed many photos captured during the reporting period.

MAIN Game photos courtesy of Marion Williams

And to our staff and volunteers for all the happy snaps - in the studio, at our Outside Broadcasts, out and about and wherever our MainFM peeps are at.